



EQUESTRIAN CALENDAR OF AIKEN

www.eCalendarAiken.com

2010 Advertising Rates & Packages

eCalendarAiken.com now offers three ways to promote your business to a diverse and growing horse-interested population. Choose one or any combination of the programs below to enhance your business's exposure online!

Button Ad Promote your business and/ or event with a Button Ad! Your logo or custom button on calendar.			
	1 month	6 months	One year
	\$75	\$350 (\$60/mo.)	\$600 (\$50/mo.)

Event Listings Add a link to your website from your eCalendar event listings	
Standard - \$25 One time eCalendar event listing w/contact info and link to your website.	Premium - \$150/yr. (\$10.41/mo.) Link to your website & contact info on <u>all</u> calendar pages where your events appear for an entire calendar year.

eDirectory eCalendarAiken.com offers a way for Aiken's diverse community to promote their businesses to a large and specific viewer base.		
Standard - \$75/yr. (6.25/mo.) 3 line listing with company name, address, contact information	Plus - \$150/yr. (10.41/mo.) 3-line listing w/ email address and link to website	Premium - \$300/yr. (\$25/mo.) Color ad using your logo or photo of choice w/link to website; company name, address, phone, description of services (50 words or less); up to three service categories

2010 Advertising Packages			
	eDirectory & Button Ad	Premium Event Listing + Button Ad	Premium Event Listing & Directory
	\$720/yr. (\$60/mo.)	\$625/yr. (\$52/mo.) \$349/6 mos. (\$58/mo.)	\$396/yr. (\$33/mo.)
\$	Total Services Ordered		

Artwork & File Specifications

Button Ads

150 pixels wide and UP TO 250 pixels in height; Minimum file resolution: 72 dpi.

eDirectory

550 pixels wide and 200 pixels in height. NO EXCEPTIONS. Minimum file resolution: 72 dpi.

Note

eCalendarAiken.com will create your artwork for you at reasonable cost if you choose. Of course, you will own the files once they are completed and may use in other media if you choose. —> **Button Ad - \$40 / eCategory Ad - \$75**

Company Information

Name: _____ Address: _____


Phone: ____/____/____ Email: _____ Website: _____

Contact Information

Name (print) _____ Phone: ____/____/____ Alt Phone: ____/____/____

Email: _____

Preferred Mailing/Billing Address

____ Same as above 

Street _____ City _____ State _____ Zip _____

Agreement From: ____/____/____ to: ____/____/____

By signing this agreement, I understand that I am purchasing a subscription. I also acknowledge that I am responsible for all artwork being in acceptable format, and that it is not the responsibility of eCalendarAiken, its agents, or representatives to reformat any art/graphic work. All subscriptions are non-refundable.

\$ _____ Total (from page 1)

_____ I will submit my artwork to eCalendarAiken.com
(webmaster@ecalendaraiken.com)

_____ I would like eCalendarAiken.com to create my artwork

_____ Button (\$35) _____ eDirectory Listing (\$50)

**** If using our graphic services for your artwork, please include a separate check made out to eCalendarAiken.**

Description of Services (50 words or less)

Total \$ _____ **Signature:** _____ **Date:** ____/____/____

Payment

At this time, we only accept checks/cash as forms of payment. Please make checks payable to:
eCalendarAiken, 1487 Nottingham Dr. Aiken, Sc 29801

OFFICE USE ONLY

Check Number: _____
Date Check Rec'd: ____/____/____ Date Artwork Rec'd: ____/____/____ Date Posted: ____/____/____

Notes: _____

Contact Us

advertise@ecalendaraiken.com webmaster@ecalendaraiken.com addevents@ecalendaraiken.com
(803) 270- 9767 (949) 632-7456 (949) 632-7456